EXECUTIVE PROFILE

# Peyman Balali



**Founder and Chief Executive Officer**

Rapid Solutions International

Warsaw, Poland | United Arab Emirates

## PROFESSIONAL PROFILE

Founder and CEO of Rapid Solutions International with more than a decade of experience in IT asset disposition, refurbishment and international business. Leads corporate strategy, international operations and technology investment, applying AI, robotics and automation to strengthen data security, asset traceability and value recovery.

## PROFESSIONAL EXPERIENCE

### Founder and CEO

Rapid Solutions International

**2015 - Present**

Founded Rapid Solutions in 2015 and grew the business into an international IT asset lifecycle operation covering refurbishment, secure data destruction, reverse logistics, reuse and recycling.

- Lead corporate strategy, international expansion, major commercial negotiations and strategic partnerships.
- Oversee enterprise ITAD and refurbishment for laptops, desktops, servers, storage and networking equipment.
- Direct investment in AI grading, robotics, automated diagnostics, proprietary software and digital chain-of-custody systems.
- Manage international teams, information security, operational compliance and environmental and quality management.

## CORE EXPERTISE

International business development

ITAD and asset value recovery

Data security and sanitization

AI, robotics and automation

Circular electronics and reverse logistics

## CAREER MILESTONES

**2015**

Founded Rapid Solutions in the UAE

**2018**

Established operations in Poland

## INDUSTRY PARTICIPATION

### ITAD and Circular Electronics Conference

Panel speaker | 17 June 2026 | Frankfurt, Germany

AI in ITAD is here: What does this mean for the future of the industry?

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Company Portfolio and Industry Participation

## REGISTERED COMPANY PORTFOLIO

All companies remain active from the stated year of establishment.

| COMPANY | LOCATION | ACTIVE PERIOD |
|---|---|---|
| **ITAD AND TECHNOLOGY** | | |
| ADVANCED INNOVATION TECHNOLOGY | Sharjah, UAE | 2026 - Present |
| Rapid Solutions International LLC | Sharjah, UAE | 2018 - Present |
| Rapid Solutions F.Z.E | Ajman, UAE | 2015 - Present |
| Rapid Solutions International LLC | United States | 2016 - Present |
| Rapid Solutions International Sp. z o.o. sp. k. | Warsaw, Poland | 2018 - Present |
| RAPID SOLUTIONS INTERNATIONAL | South Africa | 2025 - Present |
| Rapid Solutions Trading and Services | Qatar | 2025 - Present |
| Rapid Solutions Company | Saudi Arabia | 2025 - Present |
| **CAR RENTAL** | | |
| Magnolia Rent a Car | UAE | 2021 - Present |

## PANELS AND INDUSTRY PARTICIPATION

### EBM | European Broker Meeting

2026 Portugal (planned)
2025 Dublin
2024 Cyprus
2020 Online (Virtual)
2019 Monaco

### ITAD Europe

2026 Nice, France

### ITAD and Circular Electronics Expo

2026

### Reverse Logistics / RLA EMEA Summit

Three participations
2025 Amsterdam
RLA EMEA Summit 2024 and 2023

### ADISA Conference

2024 London

### GISEC

2024

### TBS

Ireland